

# A Bling of Beauty

FOR THE FINEST CONTEMPORARY JEWELLERY LOOK  
NO FURTHER THAN MELBOURNE'S COLLINS STREET.



## PIECES OF EUROPE

Unusual, bold, beautiful and artistic are the key words that come to mind when describing the contemporary jewellery at Franco Jewellers of Melbourne.

After 37 years in the business it is no wonder that Franco Jewellers continues to have some of the finest jewellery within Australia and one of the best collections of European jewellery and watches. Designing and buying unique one-off pieces for their customer is always foremost in their mind at Franco Jewellers, and being the sole agent in Australia for several Italian jewellers means that Franco's extensive range, whether it be a watch, a ring or a bracelet, always has something special for every occasion. Ponte Vecchio, Bianchi and Roberto Coin are just a few of the Italian jewellery houses Franco jewellers import pieces from. They also specialise in unusual and modern mens jewellery namely Baraka.

A family business, Franco Jeweller's ongoing success has long been associated with its personalised approach. Husband-and-wife team Franco and Connie Ceresiani opened their first store on Melbourne's Elizabeth Street in 1968, and it seems a family tradition was soon born. Daughters Daniela and Silvana have since joined the family company and hold key roles within the business. In store now you will discover new exquisite pieces featuring coloured gemstones -- blue sapphires, pink topazes and yellow citrine combined with white diamonds set in white gold. Beautiful. As Franco says: "A visit to Franco Jewellers is the beginning of emotions discovered."



### FRANCO

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[www.franco.com.au](http://www.franco.com.au)



#### THIS PAGE AND LEFT:

Ladies handmade Platinum and 18ct yellow gold claw set ring. The centre diamond is a Fancy Yellow Radiant with a GIA certificate 2.75cts. The shoulder diamonds are specially cut trapezoids with a total weight of 0.91cts. P.O.A.

Hand made ladies Platinum ring set with a Cushion cut diamond with a weight of 1.03cts and G.I.A certified. Surrounding smaller round brilliant have a total weight of 0.88cts. P.O.A.

Ladies hand made Platinum ring with a Radiant cut diamond in a bar setting. The diamond has a weight of 1.52cts and is G.I.A. certified. P.O.A.

18 ct white gold diamond set collier necklace and matching 18 ct white gold diamond set bangle made exclusively by Bianchi Gioielli